



Philips International Institute, 1957-1989
Eindhoven International Institute, 1990-1994

PEIAA Worldwide Conference 2014

Hotel Urupema

April 8th - 9th 2014, Sao José dos Campos – SP – Brazil

Supported by:

Eindhoven University of Technology (TU/e)



This document provides information to the participants of the event

“PEIAA worldwide conference 2014”, which comprises the following:

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Additional Information

Conference Sponsor:



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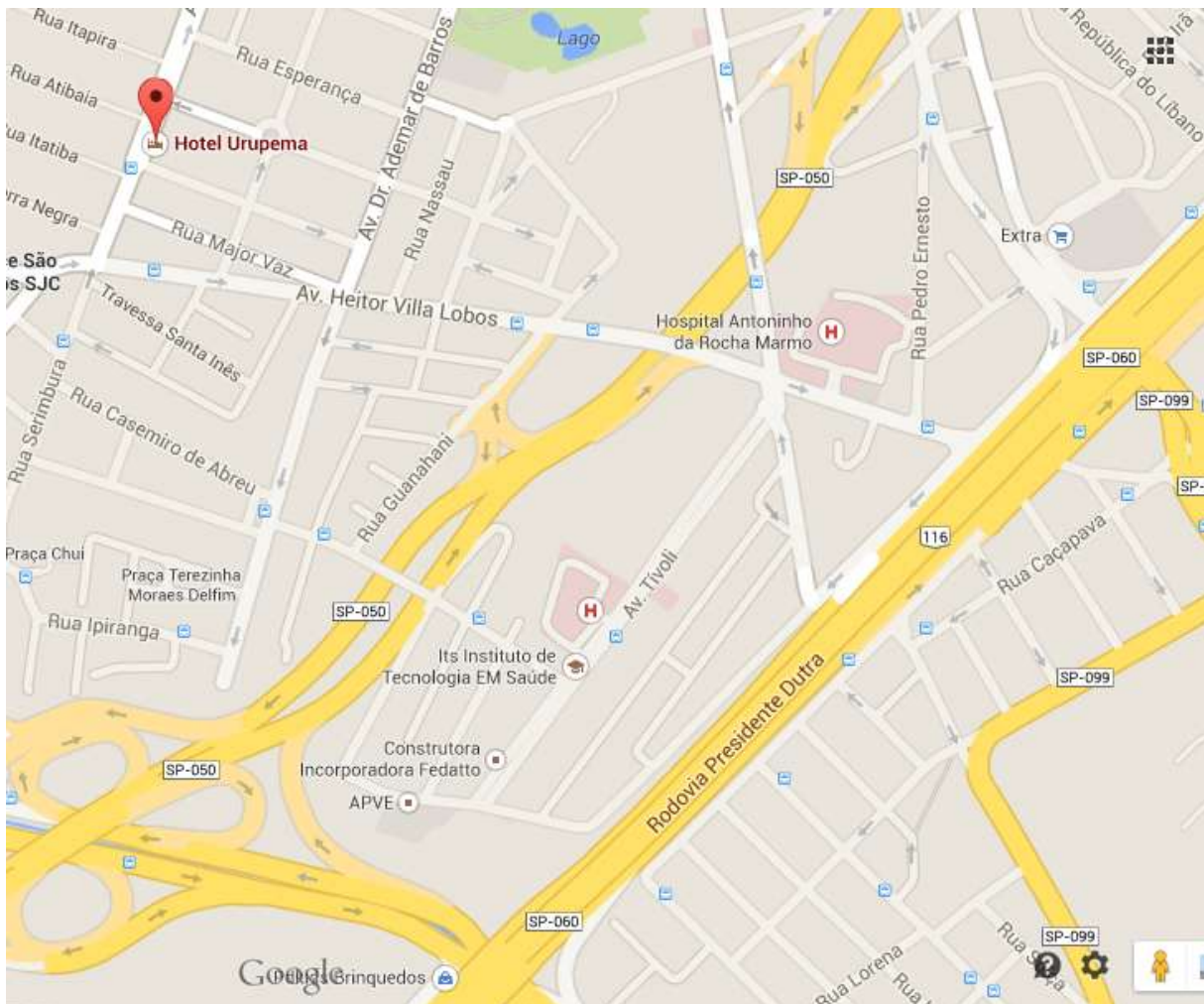


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PEIAA worldwide conference 2014
Hotel Urupema – Salão Vitória Régia
April 8th 2014, São José dos Campos - Brazil
Day 1: Conference Programme

Morning Sessions	
7:45	Participants registration
8:00	Welcome by Javier Aprea, former PEIAA Chairman
8:30	Opening Speech: "Eindhoven University of Technology – International University and home base of PEIAA" Prof. Dr. Ir. Ton Backx, Dean of the Department of Electrical Engineering
9:00	"A Career in Electronics Engineering" Prof. Miguel Arjona Ramírez – PII - 81 , Universidade de São Paulo, Brazil
9.30	"Will IoT make humans redundant in 20 years?" Imran Qidwai, PII-76, Intel Corp, USA
10:00	Coffee Break
10:30	Brief message from Gloria Tuquerres, PEIAA Conference manager
10:40	"Impact of PII on my life", "Packet Networks Modelling by BCMP theorem" Faruk Hadziomerovic, PII-68, Canada
11:30	"Center for Research in Computer Vision Overview" Dr. Mubarak Shah, PII-80 - Trustee Chair Professor & Director, CRCV - Center for Research in Computer Vision, University of Central Florida, USA
12:15	Lunch at Hotel Restaurant

Afternoon Sessions	
14:00	<p>“Brazil in "BRICS", 25 years after PII”</p> <p>Rodolfo Gomes – PII-87 – NXP Semiconductors, Italy</p>
14:30	<p>"Cloud computing is enabling new media, mobile, gaming, and healthcare applications”</p> <p>Bruno Kajiyama, PII-89, Photozig, Inc., USA (via video-chat).</p>
15:00	Coffee break
15:30	<p>Key Note Speech</p> <p>"Engineering Education in Brazil"</p> <p>Prof. Fernando Toshinori Sakane, PII-70, Vice-rector of Instituto Tecnológico de Aeronáutica, São José dos Campos - Brazil</p>
16:00	<p>“25 Years in The Communications Industry, from Philips Research to Value Added Services”</p> <p>Martin Propato – PII-89, APEX Voice Communications, Argentine</p>
16:30	<p>"Incremental vs. Disruptive Innovations"</p> <p>Carlos Baradello, PII-73, Sausalito Ventures, USA (via video-chat)</p>
17:00	<p>Panel brainstorming: “after Alumni-net migration, what’s next?”</p> <p>Proposals for after-PEIAA reunion 2014 or PEIAA General body meeting</p>
18:00	Conclusion
18:30	Closing the conference – Group Photo
19:00	Conference Delegates and partners are invited to join dinner at Hotel restaurant
21:30	Closing of Day 1

Abstracts and Professional Profile of Speakers

Morning Sessions

Opening Speech

“Eindhoven University of Technology – International University and home base of PEIAA”

Prof. Dr. Ir. Ton Backx, Dean of the Department of Electrical Engineering – TU/e Eindhoven – The Netherlands (via video-chat)

Abstract: The past decade Eindhoven University of Technology (TU/e) has developed to a world-class international university. Eindhoven University of Technology is globally recognized as the university that is best connected with industry. At the heart of the most innovative region of the world of 2012 it initiates and contributes to many innovations. Prime task of the university of course is the education of top class engineers of the future. The engineers graduating from Eindhoven University of Technology are highly appreciated employees, managers or entrepreneurs all over the world. Eindhoven University of Technology is a research-focused university. Some examples of world-class research will be shortly discussed in the opening speech. The university is working hard to further strengthen relationships focusing on exchange of knowledge with industry.

Electrical Engineering has become a center of relevant societal research. The 9 clusters of academic research groups all contribute to societal challenges. The societal relevant research themes selected within the faculty of EE are:

- Connecting the world – New technologies that set the scene for next generation communication
- Cure and Care Technologies – Technology developments that enable healthy aging of people, where people remain societal active to high ages with high quality of life
- Smart and Sustainable Society – High tech systems, smart grid and sustainable power and energy systems and next generation mobility related developments

Some examples of the ongoing research will be discussed as well as the way we are organized.

The Alumni network is considered very important. The university and the faculty are organizing yearly alumni meetings and activities. The alumni network is considered a meeting place for all TU/e engineers. At this meeting place people can exchange experience and help each other in many ways. In the coming years the university will further strengthen its contacts with its alumni. We are pleased to have PEIAA becoming part of our TU/e alumni network.

Professional Profile: Ton Backx has been Dean of the Department of Electrical Engineering of Eindhoven University of Technology since 2006. He has been part-time professor at Eindhoven University of Technology in the Control Systems group since 1990. Ton Backx is specialized in the field of process identification, model based

process control and model reduction and its applications to a wide range of processes in hydrocarbons processing, chemical processing, glass manufacturing and steel production. He was one of the founders and former CEO of IPCOS, a company specialized in the field of high performance model predictive control and process optimization.

For the past two decades Ton has had senior management positions within Setpoint, AspenTech, IPCOS and Eindhoven University of Technology. He also has worked as principal consultant for Hydrocarbon Processing Industries, Chemical Processing Industries and Glass Industries doing process performance improvement studies and supervising model based control and optimization projects. He has initiated, supervised and been involved in several major European research projects in the field of process modeling, model based process control and model reduction– among others IMPACT, INCOOP, POLYPROMS, SINC-PRO, PROMATCH, CRYPTO.

“A Career in Electronics Engineering”

Prof. Miguel Arjona Ramírez – PII - 81 , Universidade de São Paulo, Brazil

Abstract: This talk is an attempt to stimulate the interchange of professional and educational ideas for the evolution of our profession based on our experience in PII and afterwards and also considering current trends. The field of Electrical Engineering is broadly classified and some pioneer Electrical Engineers are mentioned as examples of important processes, attitudes and possible guidelines. A fundamental curriculum is outlined to bring forward the issues involved in nurturing a would-be EE. How research and design activities are and may be inserted in the curriculum is discussed next, including some previous experience on the part of the author and some questions for future policies. This is pushed by considering some factors, features and attitudes that take part in invention, innovation and research activities. Finally, graduate education and continuing education are brought forward before concluding.

Professional Profile: Miguel Arjona Ramírez is Associate Professor at Escola Politécnica, University of São Paulo, where he is a member of the Signal Processing Laboratory. He received the Electronics Engineer degree from Instituto Tecnológico de Aeronáutica, Brazil, and the M.S., the Dr. and the Habilitation (Livre-Docência) degrees in Electrical Engineering from University of São Paulo, Brazil, in 1992, 1997 and 2006, respectively, and the Electronic Design Eng. degree from Philips International Institute, The Netherlands, in 1981. In 2008 he carried post-doctoral research in time-frequency speech analysis and coding at the Royal Institute of Technology in Stockholm, Sweden. He has been Group Leader of the Engineering Development team at Interactive Voice Response Systems (IVRs) for Itautec Informática, Brazil between 1982 and 1990. He is a Senior Member of the IEEE since 2000 and a Member of the Brazilian Telecommunications Society (SBrT). He coordinates research projects on audio and speech processing and his research interests include signal compression, speech analysis, coding and recognition, and audio analysis and coding.

“Will IoT make humans redundant in 20 years?”

Imran Qidwai, PII-76, Intel Corp, USA

Abstract: The Internet of Things (IoT), or its variant Internet of Everything (IoE), only appeared on our radars in the past couple of years, but is projected to have a profound impact on our lives in the next decade.

With the saturation of mobile and smartphones, IoT's birth may have been driven by large technology and networking companies looking for the next big market. However, the deployments are anticipated to be speeded up due to business imperatives and technological advances, such as small size of sensors, better accuracy, low power consumption, better batteries, high bandwidth wireless networks, and low cost of wireless data transmissions as well as Big Data.

Some of the scenarios being painted appear too optimistic about the extent of automation without human involvement. Some use cases being talked about will also have the effect of significant displacement of human workers, such as truck and taxi drivers. Among the questions for us to consider are:

- At a human level, how far will we be willing to entrust parts of our lives to unsupervised automation?
- What risks will be posed by greater automation without human intelligence and oversight?
- Who will gain and who will lose when machines take over more of our day-to-day work?

This talk will present some of the market data generally available, and will engage the audience to start thinking about what role they can play around the technical, human and ethical issues related to greater automation surrounding us.

Professional Profile: Imran's recent work spans mobile applications and services, clean tech and ICT in emerging economies. After a successful run in engineering management across several companies, in the past decade he assisted many organizations of different sizes in senior business and technical roles. In 2000, as VP of Engineering he co-founded MessageMachines, a mobile messaging startup, and took it through the complete startup lifecycle with angel and venture financing to a successful acquisition by NMS Communications in 2002. He helped raise a sizable angel round for a startup that created Convo (www.convo.com) enabling enterprises build private social networks. He was acting CTO of two VC/angel funded startups focused on secure mobile messaging and women's social networking. During 2005-10 he used his broad industry experience to help technology entrepreneurship in Egypt, Kosovo, Pakistan and Serbia on USAID-funded and other projects.

He is a founding charter member of OPEN, has been active in the MIT Enterprise Forum, and mentors and promotes leadership and entrepreneurship in formal and informal settings.

Past employers: Aepona (now Intel), L1-ID (Safran), Lotus (IBM), Digital Equipment (HP), NMS (OnMobile), Philips, ICL (Fujitsu) and SoftLinx. He has a BS EE, E.D.E. from PII, and a MS in CICE from University of Michigan.

"Impact of PII on my life" - "Packet Networks Modelling by BCMP theorem"

Faruk Hadziomerovic, Ph. D., PII-68, Sarajevo School of Science and Technology, Canada; fhadzi@yahoo.com

Abstract: The BCMP theorem is a mathematical tool that exactly models open and closed queuing networks for four types of nodes under assumption of Poisson arrivals. Therefore, it is very suitable for modeling stored and forward networks that is the packet networks like Internet. In addition the BCMP models multiple classes of arrivals that nicely correspond to different classes of packets (services). Internet traffic consists of four classes of packets: conversational (voice), streamline (video), interactive (data), and background (signalling). Out of four BCMP node types, a special type of interest is the Processor Sharing (PS) node. PS node is an ideal type of node for Internet integrated services router like PLMS because it can be tuned to fulfill QoS for each service class. Although PS cannot be implemented it can be closely approximated by Generalized Processor Sharing (GPS) algorithm, as shown by Parekh and Gallager [1]. This paper shows how the BCMP can be used to model (find bottlenecks and host-to-host delay statistics), for each service class. It is of particular significance for the VoIP since the voice packets have very stringent delay and jitter requirements. The modeling results would be useful to network administrators to properly tune PS routers with the aim of fulfilling QoS for each of the four classes of Internet service. **Keywords:** Internet performance, BCMP, VoIP, jitter.

Professional profile: Dr Hadziomerovic spent about half of his career as Associate Professor and half in industrial research. He taught Digital Systems Design, Computers Fundamentals, Microprocessors, Operating Systems, Queuing Theory, Discrete Simulation, Computer Networks, Signals and Systems and Information Systems Security at Sarajevo University (1971-1981), Carleton University Ottawa (1983-1988), Sarajevo School for Science and Technology (2005-2011), International University Sarajevo (2010), UTA (1999-2000) and SMU 2007. In industrial research he worked at Energo-Invest Sarajevo Institute for Automatic Control (1966-1973) where he designed and built solid-state devices for industrial plants control. Also, Dr. Hadziomerovic worked at Bell Northern Research (1981-1995) where he designed and evaluated (by mathematical modeling/simulation) the correctness and the performance of Nortel products including Nortel/BNR Wireless Systems (1995-2001). After that, he continued to design and optimize Nortel products for TDMA and GSM wireless applications. He briefly worked for TCS (2001-2002) on protocol conversion and scripting CISCO content switches and Cingular Atlanta (2003) where he maintained and optimized Cingular USA GPRS network.

Faruk Hadziomerovic holds Ph.D. in Computer Engineering from University of Sarajevo 1981, Master of Electronics Engineering with Distinction from NUFFIC/PII, and Bachelor of Electronics Engineering from University of Zagreb. He has contributing papers in digital design, simulation and mathematical modeling. He is the qualified professional engineer of Ontario (APEO member).

“Center for Research in Computer Vision Overview”

Dr. Mubarak Shah, PII-80 - Trustee Chair Professor & Director, CRCV - Center for Research in Computer Vision, University of Central Florida, USA

Abstract: Dr. Mubarak Shah will give an overview of this center whose common goal and purpose is to strongly promote basic research in computer vision and its applications in all related areas including National Defense & Intelligence, Homeland Security, Environment Monitoring, Life Sciences and Biotechnology and Robotics.

Professional Profile: Dr. Mubarak Shah, Trustee Chair Professor of Computer Science, is the founding director of Center for Research in Computer Visions at University of Central Florida (UCF). He is a co-author of four books (Motion-Based Recognition (1997); Video Registration (2003); Automated Multi-Camera Surveillance: Algorithms and Practice (2008) and Modeling, Simulation and Visual Analysis of Crowds (2014)), all by Springer. He has published extensively on topics related to visual surveillance, tracking, human activity and action recognition, object detection and categorization, shape from shading, geo registration, visual crowd analysis, etc. Dr. Shah is a fellow of IEEE, IAPR, AAAS and SPIE. In 2006, he was awarded the Pegasus Professor award, the highest award at UCF, given to a faculty member who has made a significant impact on the university. He is ACM Distinguished Speaker. He was an IEEE Distinguished Visitor speaker for 1997-2000, and received IEEE Outstanding Engineering Educator Award in 1997. He received the Harris Corporation's Engineering Achievement Award in 1999, an honorable mention for the ICCV 2005 Where Am I? Challenge Problem, was nominated for the best paper award in ACM Multimedia Conference in 2005 and 2010; and received Second prize for 2014 ACM Multimedia Grand Challenge. He is an editor of international book series on Video Computing; editor in chief of Machine Vision and Applications journal, and an associate editor of ACM Computing Surveys journal. He was an associate editor of the IEEE Transactions on PAMI, and a guest editor of the special issue of International Journal of Computer Vision on Video Computing. He was the program co-chair of IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2008.

Afternoon Sessions

BRAZIL IN “BRICS” - 25 years after PII

Rodolfo Gomes PII-87 – NXP Semiconductors Netherlands Branch Office, Italy; special thanks to Antonio Batista, my colleague at ITA in the same group ELE-86 for his contribution on chapter related to Brazil’s evolution in cycles.

Abstract: This short paper analyzes the evolution of Brazil from the time of PII (1987-88) until today, looking to Brazil’s economic international performance, focusing in Aeronautics industry and in Brazilian tradition to “fly”, but also observing changes in the quality of life & society development in past decades.

Professional Profile: Rodolfo Veltri Gomes has graduated at ITA in Brazil, in 1986, got his masters’ degree at Philips International Institute in 1988, and his Italian Laurea at Università di Roma II Tor Vergata, in 1995. Since then, he was involved in the design and development of different RF technologies: ECM defense radar systems, broadcasting systems, bluetooth, wifi & power line communication, as well as RF amplifiers in MRI scanners. In January 2005, he joined NXP Semiconductors Sales office in Italy (former Philips Semiconductors), and since then he has been involved in RFID & NFC support and business development for several market sectors in Mediterranean area: contactless secure payments, retail transactions and Automatic fare collection in transportation. He is senior support engineer at NXP Italian team and coordinates activities of Mobility improvement in transport by deployment of Fare collection systems as well as creation of RFID ecosystems in Europe.

“Cloud computing is enabling new media, mobile, gaming, and healthcare applications”

Bruno Kajiyama, PII-89, Photozig, Inc., USA (via video-chat)

Abstract: Cloud computing represents a paradigm shift for information technology, where databases, storage and massive computing power can be tapped on-demand, capable of combining multiple data streams, connectivity and functionality not seen before. Cloud computing creates opportunities for companies to innovate at a faster rate. In this work, we describe how a small company, such as Photozig, Inc., is taking advantage of cloud computing to create new media, mobile, gaming and healthcare applications. Over the years, there has been a change in how computing is affecting society, from mainframes to personal computers to tablets. By looking at Photozig product evolution, we show how the trend has moved from desktop to web and to mobile apps for consumers. Computing in these platforms

has become more distributed, with processing at client devices, but increasingly more data processing at servers, as seen in products from Google, Facebook, Twitter and several others. By using the cloud, a collection of highly networked servers, storage, and devices, these companies can provide enhanced search, big data, social networking, media processing, video, and a myriad of other services. Fortunately, this capability is also open to any company, due to the availability of on-demand cloud computing services, such as those provided by Amazon (AWS), which charge depending on usage and can scale up or down as needed. In addition to describing the motivation for adopting cloud computing in Photozig product lines, this work addresses some of the challenges related to cloud computing, which influences design decisions and product development. Although more attention is needed when implementing services based on cloud computing, due to potential failures of virtual computers or databases in the cloud (for example), the benefits outweigh the design challenges. Finally, this work looks at the trends and cloud computing potential for new media, mobile, gaming and healthcare applications.

Professional Profile: Bruno Kajiyama is the Founder and CEO of Photozig, Inc., located at the NASA Research Park, in Silicon Valley, California, USA. Mr. Kajiyama brings 25+ years of business, management, engineering and scientific experience with consumer products, software, microprocessors, web services, media production, games, mobile apps, and healthcare applications. He is also the Principal Investigator of R&D projects. Previously, he was the Vice President of Marketing of picoTurbo, Inc., responsible for worldwide marketing and business development of microprocessor technology and applications. Furthermore, he served as product line manager at MIPS Technologies, Inc., directing the marketing, product management and product execution of RISC microprocessor cores. Previously, Mr. Kajiyama held several senior management and engineering roles at Philips Electronics, working with several technologies like Digital Signal Processing, microprocessors, system-on-a-Chip and embedded designs. His broad business experience goes from defining products to developing business and recommending corporate strategic directions in the Consumer Multimedia market to the Philips Electronics Board of Management.

Mr. Kajiyama holds a B.S. in Electronic Engineering from the Aeronautics Institute of Technology and a M.S. in Electronic Engineering from the Netherlands Universities Foundation.

Key note Speech

"Engineering Education in Brazil"

Prof. Fernando Toshinori Sakane, PII-70, Vice-rector of Instituto Tecnológico de Aeronáutica, São José dos Campos - Brazil

Abstract: Dr. Sakane will give a short view of the Engineering Education trends in some of the OECD (Organization for Economic Co-operation and Development) and the BRICS (Brazil, Russia, India, China and South Africa) countries, pointing out problems facing the economic growth of Brazil. According to the interests of the participants, an overview of the Instituto Tecnológico de Aeronáutica may be also presented.

Professional profile: Dr. Sakane has been working since 1969. He has been head of Electronics Engineering Division two periods between 1985 and 2002, amongst other positions. Main interests are digital encoding of signals and signal processing. He worked on the development of a simplified method for adjusting the chrominance part of a colour television receiver in the Automation Department of the Television Receiver Factory. He also joined the development Laboratory of the Professional TV Equipment Factory to design and implement the electronic and optical part of a short-distance TV-link device using infrared light as carrier.

Mr. Sakane has Bachelor's degree in electronics engineering from the Instituto Tecnológico de Aeronáutica - ITA (1968), a Master's degree from The Netherlands Universities Foundation For International Cooperation – NUFFIC (1972) and PhD from The Loughborough University Of Technology (1978).

"25 Years in The Communications Industry, from Philips Research to Value Added Services"

Martin Propato – PII-89, Sales Director, APEX Voice Communications, Argentine

Abstract: The presentation will focus on the evolution of the communications industry during the last 25 years. It will show the different technologies employed for human communications, the revolution of mobile networks and the evolution of the systems providing communications. It will be presented from the prospective of the different assignments I had during my professional career.

Professional Profile: Since 2002, Mr. Propato has been the Sales Director - South America, Spain & Portugal by APEX Voice Communications, Buenos Aires, Argentina. He is a Senior Executive with broad experience in Sales, Marketing, Project Management and Development in the Information and Communications industry. Expert in international business practices in Latin America Spain and Portugal. Mr. Propato is an expert in the Communications industry with more than 25 years of experience. Martin is a Sales Director for APEX Voice Communications and has worked in the past in leading companies among them: Intel Corporation, Dialogic Corporation, Telefónica and NEC.

Mr. Propato is an electronic engineer from the University of Buenos Aires, Argentina with a Master of Electronic Engineering from Philips International Institute, Eindhoven, the Netherlands, and Master of Business Administration from Purdue University, USA. The core of his competencies include: International Business, Business Development, Market Analysis, Alliance Building, Marketing, Team Management, P&L, Project Management and Business Ethics.

"Incremental vs. Disruptive Innovations"

Carlos Baradello, PII-73, Sausalito Ventures, USA (via video-chat)

Abstract: Not all incremental improvements are necessary and neither all-disruptive innovations lead to great economic and social benefits. In this brief presentation, it will be discussed how the world balance is changing due to the effects of globalization and the effect of democratization of the access to knowledge and markets.

For the first time in the history of mankind emerging world regions can compete with an “almost equal footing” with the developed world, leveraging its human capital as they enjoy the “youth premium”. The developed world is limited by a quickly aging population and constrained by an ever-increasing cost of supporting its longer living retirees and society is trapped in the comfort of the welfare state. While this constitutes an opportunity for emerging countries to advance, it is not a given that their societies will muster the political and social will for the transformation required to compete, play and define in their own terms of what constitute winning as a country and its citizens.

Professional Profile: Dr. Carlos Baradello is an investor, advisor and public speaker. A leading innovation and entrepreneurship practitioner, Mr. Baradello draws his understanding from his broad global business and academic experience, deep technical knowledge and understanding of the realities innovators encounter in organizations both large and small. His experience working with hundreds of entrepreneurs around the world has enabled him to gain key lessons for high-growth ventures to scale globally.

After earning his Engineering Degree from Argentina’s Catholic University of Cordoba, Carlos earned his MSc from the Eindhoven University of Technology (The Netherlands) and his PhD in Electrical Engineering from Carnegie Mellon University. For over 30 years, Carlos was in the telecommunications and computer industry with progressively senior executive roles at ITT, NYNEX, Digital Equipment Corporation, Advanced Fibre Communications (IPO 1996) and Motorola, where he was the company’s Corporate Vice President for the Latin America and Caribbean region.

You can read more about Carlos via his regularly updated blog: www.carlosbaradello.com. These writings are the foundation of his future book titled Soft Landing in Silicon Valley™.

Day 2: PEIAA TECHNICAL VISITS - Wednesday April 9th 2014

Visit to LIT: 8.30 – 11:30

08:00: Meeting at Hotel Urupema reception after breakfast

08:15: Departure by car/VAN to LIT – Laboratorio de Integração e Testes do INPE - Main entrance to INPE - Av. dos Astronautas, 1758 - <http://www.lit.inpe.br/sobre>



08:30: Visitor registration at LIT reception desk (bring your ID card or Passport with you!!)

09:00: Start of LIT tour

11:00: End of LIT technical visit, departure in VAN to Restaurant for lunch or to optional visit (to be defined).

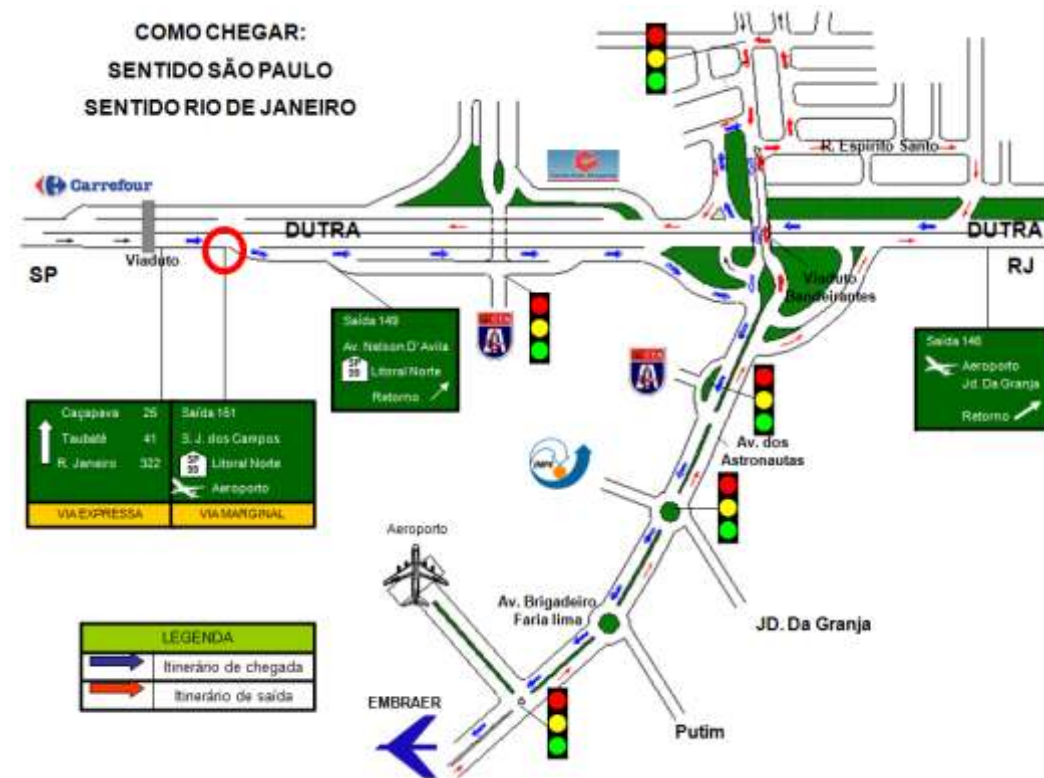
11:30 – 13:15: Lunch at Restaurant GRANO: Rua Oswaldo Ricci, 318-506 - Parque Martim Cecere, São José dos Campos – SP - 12227-750 <http://goo.gl/maps/KAzTi>



13:15: Departure in VAN from Restaurant to Embraer

VISIT TO EMBRAER: 14:00 – 16:00

Avenida Brigadeiro Faria Lima, 2170, jardim da Granja, São José dos Campos - SP,
12227-000 <http://goo.gl/maps/YTDex>



13:30: Meeting with VAN at Embraer entrance N° F-56 (Visitors entrance) and visitor's registration.

14:00: Begin of visit led by Mr. Kevin Anthoni, Brand and Internal Comm. manager

Phone +55 12 3927 3544 / Mobile +55 12 9 8178 2022

16:00: End of Visit to Embraer, departure in VAN to MAB

VISIT TO MEMORIAL AEROESPACIAL BRASILEIRO – MAB: 16:15 - 17:30

Avenida Brigadeiro Faria Lima, s/nº, Sao Jose dos Campos Airport. Professor Urbano Ernesto Stumpf (SJK) - <http://goo.gl/maps/FPKyG>

16:15: Start visit to Memorial Aeroespacial Brasileiro: <http://www.cta.br/mab>



17:30: End of Visit to MAB; departure in VAN to Hotel Urupema or to make another Optional Technical visit (to be defined)

19:00 Departure back to Hotel Urupema

20:00 Farewell Dinner at Hotel Restaurant; END OF DAY 2

Optional Visits:

Visit to Mectron: <http://www.mectron.com.br/capacitacaotecnica.asp>



Avenida dos Astronautas, 1399 - Jardim da Granja
São José dos Campos – SP - <http://goo.gl/maps/iQM1Z>

DAY 3: Morning activity to be defined – Optional Technical visit

12:00: CHECK OUT OF GUESTS at Urupema Hotel

14:30: VAN will bring Javier, Cho Lun & Wife, Faruk, Martin and Alfonso to Aeroporto Internacional de Guarulhos; Carlos will take cab to Guarulhos the day after (departure on 11/04 at 10:10AM); Ricardo, Alberto and Juan Carlos will continue trip by their own to Sao Paulo.

Name	Surname	Airline company name	GRU Departure on 10/04
Javier	Aprea	G3 -1860	06:50 PM
Cho Lun & Wife	Wong	Delta 48	09:25PM
Faruk	Hadziomerovic	Delta Air Lines Flight 48	09:25 PM
Martin	Propato	JJ8008	09:00 PM
Alfonso	Pereyra	(Lan Chile) LA2766	07:40PM

15:00: Departure to Rio de Janeiro by car/VAN (to be defined): Theophilo, Rodolfo, Imran, Geoff, Farhad, Marta, Mubarak, Everaldo & Rosangela.

SECURITY RECOMMENDATIONS DURING TECHNICAL VISITS

During visit to EMBRAER and in general inside any other lab/company buildings inside DCTA area (Aerospace Technology and Science Department), due to safety regulations of the company, consider:

- it is not allowed the entrance of visitors wearing shorts, skirts, sleeve-less shirts and sandals;
- technical visit is forbidden for people under 18 year-old visitors;
- it is forbidden to enter with camcorders, cameras, recorders, laptops, flash drives, CDs, or any other device that can capture sound, images or company information.
- smoking is forbidden: - all Embraer premises in Brazil are smoke free environments (a major initiative to improve health and wellness of both employees and visitors). If you are a smoker, try to wait until we are driving in the VAN.
- concerning group photos, if permitted by host company, organizers will take care to take group picture at the end of technical visit, using company camera equipment. Bring a strip lap purse or backpack (bolsa a tira-colo ou mochila) to leave your camera inside the VAN during Embraer visit, to avoid problems with host company.

For any other information, refer to:

Rodolfo Gomes (mobile): +39 349 8219382 or +39 377 2832207

Everaldo Wieck (mobile): +55 (12) 99717-2095 (office): +55 (12) 3916-6484

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